

# ANNUAL OAHU/PAHU/WVAHU 2020 IMPACT PARTNER LEVELS AND BENEFITS

2020 Annual Sponsorship Deadline: Monday, October 28, 2019

ALL NEW GEMSTONE NAMES

		DIAMOND <small>(\$15,000)</small>	RUBY <small>(\$7,500)</small>	SAPPHIRE <small>(\$6,000)</small>	EMERALD <small>(\$5,000)</small>	PEARL <small>(\$3,500)</small>
Event Date	Value	\$15,000	\$7,500	\$6,000	\$5,000	\$3,500
<b>INCLUDED AT ALL LEVELS</b>						
Recognition at all Meetings (podium, signage, on-screen)		X	X	X	X	X
Logo/link (event registration, email blasts, social media, program)	\$500	X	X	X	X	X
Company Logo and/ link on websites: OAHU/PAHU/WVAHU	\$500	X	X	X		
<b>OAHU SIGNATURE EVENTS</b>						
<b>OAHU State Convention</b>	JUNE 2020.	\$4,000	\$2,000	\$1,250	\$1,000	\$500
Podium Time at State Convention (5 min)	\$125	X				
Upgrade to Prime Exhibit Space at State Convention	\$75	X	X			
Additional Tickets to State Convention	\$200/ea	X6	X2	X2		
<b>OAHU Day at the Legislature</b>	2/18/20	\$1,000	\$500	\$500	\$500	\$100
Podium Time at Day at the Legislature (5 min)	\$125	X				
Additional Tickets to Day at the Legislature	\$50/ea	X4	X2	X2		
<b>PAHU SIGNATURE EVENTS</b>						
<b>PAHU Spring Forum</b>	4/14/20	\$4,000	\$2,000	\$1,250	\$1,000	\$500
Podium Time at Spring Forum (5 min)	\$125	X				
Upgrade to Prime Exhibit Space at Spring Forum	\$125	X	X			
Additional Tickets to Spring Forum	\$185/ea	X10	X2	X2		
<b>PAHU CEO Round Table</b>	2/6/20	\$1,000	\$1,000	\$500	\$500	\$100
Podium Time at CEO Round Table (5 min)	\$125	X				
Upgrade to Prime Exhibit Space at CEO Round Table	\$75	X				
Table of 6 seats at CEO Round Table	\$960 /table	x				
Additional Tickets to CEO Round Table	\$175/ea	x4	X2	X2		
<b>WVAHU SIGNATURE EVENTS</b>						
<b>WVAHU Summer Party</b>	8/6/20 - 8/7/20	\$4,000	\$2,000	\$1,250	\$1,000	\$500
Podium Time at Summer Party (5 min)	\$125	X				
Upgrade to Prime Exhibit Space at Summer Party	\$125	X	X			
Additional Tickets to Summer Party	\$200/ea	X6	X2	X2		
<b>WVAHU Spring CE</b>	MARCH 2020.	\$1,000	\$500	\$500	\$500	\$100
Podium Time at Spring CE (5 min)	\$125	X				
Upgrade to Prime Exhibit space at Spring CE	\$75	X	X			
Additional Tickets to Spring CE	\$100/ea	X4	X2	X2		
<b>BONUS</b>						
Carrier Training (Eugene) & (Portland)	SEPT 2020.	\$2,000	X	X	X	X
<b>NEW!</b> Educational Webinar (1 hour on a subject of your choice/branding. CE preferred and will be filed on your behalf.)		\$500	X	X		
Diamond Showcase		\$1,000	X			
Provide a speaker in your area of expertise (ex: innovation, transformation, cost containment, etc.) to showcase how you are making a meaningful impact to your membership and community. This is an opportunity to showcase your carrier's unique strengths, population, or outcomes. Choose one event to present your 30 minute Diamond Showcase (OAHU State Convention, PAHU Spring Forum, WVAHU Summer Party).						
NEW! Diamond Sponsor will receive TWO exclusive emails to membership during the calendar year. Email 1 is an introduction email including video if desired and Email 2 can focus on your product and partnership with agents.						
<b>JOIN US IN SUPPORTING OUR PASSIONS</b>						
<b>LEGISLATIVE ACTIVITIES</b> (Donation will be made into the Oregon Legislative fund which supports the OAHU Lobbyist and legislative affairs)	Suggested amount is \$250					
<b>CHARITY OF CHOICE - RANDALL CHILDREN'S HOSPITAL</b> (OAHU will continue to raise funds each year and donate money to the Rebel Racer fund at Randall Children's Hospital to support children and their fight against cancer.)	Suggested amount is \$250					
<b>SPONSOR-UP</b>						
<b>WVAHU Golf Tournament</b>	JULY 2020.		Sponsor-Up items are <u>in addition</u> to annual sponsorships. Items can only be chosen for tier sponsored in column indicated.			
Company Name on Registration form, email, and banner sign, hole signage and verbal recognition + 2 golf registrations Included (3 min Podium Time)	Sponsor-up now and save over regular sponsorship price!	Add \$2,000				
Dinner Sponsor ( Signage @ BBQ, Flyers for golfers, special mention)			Add \$1,500			
Lunch Sponsor (Sticker on box lunch, flyer for golfers, special mention)				Add \$1,000		
Pick one: Keg (Signage) OR Drink Kart (Signage)					Add \$500	
Hole Sponsor (Signage & Employee Representation at hole)						Add \$300
<b>Total Package Estimated Value at:</b>		\$23,585	\$11,295	\$8,345	\$5,500	\$2,800
<b>Estimated Package Savings:</b>		\$8,585	\$3,795	\$2,345	\$500	(\$700)
<b>Estimated Package Discount</b>		36%	34%	28%	9%	-25%
		DIAMOND	PLATINUM	GOLD	SILVER	BRONZE

Impact Partners are required to invite their agents to all events during the year. Invites can have the look and feel of their own carrier brand/messaging.

Chapters may host other events during the year which are not included on this annual signature event sponsorship. The events included are considered "signature" or flagship events that are hosted on an annual basis.

Exclusive Diamond Impact Partnership includes a first right of refusal for 3 consecutive years.

OAHU Medicare Summit (2020) is not included in the annual Sponsorship. Separate details will be provided about 6-8 months prior to the event.

Sponsor-Up items purchased are only available if purchased in addition to an annual sponsorship. Items are only available to corresponding tiers.

Impact Partnership are by invite only.

Pledges must include a signed contract and must received by Stacey Barrett at OAHU (Update Management) by October 14, 2020.

