



2024 IMPACT PARTNER -AND- SPONSOR OPPORTUNITIES

National Association of Benefits and Insurance Professionals
Oregon Chapter



NATIONAL ASSOCIATION OF BENEFITS &
INSURANCE PROFESSIONALS OF OREGON
(NABIP-OREGON)

WHY YOU SHOULD PARTNER WITH NABIP-OREGON

By becoming an NABIP-OR Impact Partner, you further educate and develop our industry. NABIP-Oregon can connect you with individuals and organizations that are at the forefront of knowledge and expertise, while helping you raise your organization's profile and awareness within the industry.

WHY SHOULD YOU BE A PARTNER?

1 Increase reach through affiliation with NABIP-Oregon.

2 Obtain direct access to NABIP-Oregon members.

3 Introduce new products and services.

4 Network with professionals in the industry.

5 Achieve public recognition as an organization that's making a difference in the industry.



2024 EVENTS



February 8

CEO Virtual Roundtable

Anticipated Attendance: 200 | NABIP-Oregon Virtual Platform

February 13

Day at the Legislature

Anticipated Attendance: 40 | Oregon State Library - Salem, OR



March 14

Willamette Valley Spring CE

Anticipated Attendance: 40 | Broadway Commons – Salem, OR



Spring 2024

Central Oregon Regional CE Event

Anticipated Attendance: 40 | Location TBD

Spring 2024

Portland Regional CE Event

Anticipated Attendance: 40 | Location TBD

July 16-17

NW Medicare Summit

Anticipated Attendance: 100 | Salem Convention Center - Salem, OR

July 17-18

Annual State Convention

Anticipated Attendance: 100 | Salem Convention Center - Salem, OR

August 5

Rick Rebel Golf Classic

Anticipated Attendance: 60 | Springhill Country Club - Albany, OR

By becoming an Impact Partner of the NABIP-Oregon, you gain immediate access to a network of industry leaders in healthcare.

NABIP- Oregon members play a pivotal role in meeting the health insurance requirements of both large and small employers. Furthermore, they specialize in providing tailored solutions for individuals seeking Medicare and individual health insurance coverage. Enhance your brand visibility by aligning with these influential professionals—consider joining NABIP-Oregon as an Impact Partner today.

IMPACT PARTNER OPPORTUNITIES

Diamond Partner - \$15,000

What You'll Receive

- Visibility as Diamond Impact Partner on all association communication.
- Logo and company description placement on NABIP-Oregon's website home page.
- NABIP-OR Product Guide/Impact Partner Showcase
- One Webinar to be held on NABIP-OregonPlatform
- Quarterly dedicated social media posts
- Quarterly dedicated email blasts to membership
- Organizations' Carrier Training Sessions listed on the NABIP-Oregon website.
- Complimentary registrations and 1 exhibit booth at NABIP-Oregon Events
 - CEO Roundtable - 12
 - Day at the Legislature - 4
 - Regional Events - 4
 - State Convention - 6
- Rick Rebel Golf Classic - 4 Complimentary Golfers and 1 Hole Sponsorship
- Full page color advertisement at NABIP-Oregon Events
- Diamond sponsor recognition at NABIP-Oregon's events and first choice of event sponsor item at convention

Ruby Partner - \$10,000

What You'll Receive

- Visibility as Ruby Impact Partner on all association communication.
- Logo and company description placement on NABIP-Oregon's website home page.
- NABIP-Oregon Product Guide/Impact Partner Showcase
- One Webinar to be held on NABIP-Oregon Platform
- Three dedicated social media posts
- Three dedicated email blasts to membership
- Organizations' Carrier Training Sessions listed on the NABIP-Oregon website.
- Complimentary registrations and 1 exhibit booth at NABIP-Oregon Events
 - CEO Roundtable - 4
 - Day at the Legislature - 4
 - Regional Events - 4
 - State Convention - 4
- Rick Rebel Golf Classic - 2 Complimentary Golfers and 1 Hole Sponsorship
- 1/2 page color advertisement at NABIP-Oregon Events

IMPACT PARTNER OPPORTUNITIES CONT.

Sapphire Partner - \$7,500

What You'll Receive

- Visibility as Sapphire Impact Partner on all association communication.
- Logo and company description placement on NABIP-Oregon's website home page.
- NABIP-Oregon Product Guide/Impact Partner Showcase
- Two dedicated social media posts
- Two dedicated email blasts to membership
- Organizations' Carrier Training Sessions listed on the NABIP-Oregon website.
- Complimentary registrations and 1 exhibit booth at NABIP-Oregon Events
 - CEO Roundtable - 3
 - Day at the Legislature - 3
 - Regional Events - 3
 - State Convention - 3
- Rick Rebel Golf Classic - 3 Complimentary Golfers and 1 Hole Sponsorship
- 1/4 page color advertisement at NABIP-Oregon Events

Emerald Partner - \$5,000

What You'll Receive

- Visibility as Emerald Impact Partner on all association communication.
- Logo and company description placement on NABIP-Oregon's website home page.
- NABIP-OR Product Guide/Impact Partner Showcase
- One Webinar to be held on NABIP-Oregon Platform
- One dedicated social media posts
- One dedicated email blasts to membership
- Organizations' Carrier Training Sessions listed on the NABIP-Oregon website.
- Complimentary registration and 1 exhibit booth at NABIP-Oregon Events
 - CEO Roundtable - 2
 - Day at the Legislature - 2
 - Regional Events - 2
 - State Convention - 2
- Rick Rebel Golf Classic - 2 Complimentary Golfers and 1 Hole Sponsorship
- 1/8 page color advertisement at NABIP-Oregon Events



IMPACT PARTNER OPPORTUNITIES CONT.

Pearl Partner - \$3,500

What You'll Receive

- Visibility as Pearl Impact Partner on all association communication.
- Logo and company description placement on NABIP-Oregon's website home page.
- NABIP-Oregon Product Guide/Impact Partner Showcase
- Organizations' Carrier Training Sessions listed on the NABIP-Oregon website.
- Complimentary registration at NABIP-Oregon Events
 - CEO Roundtable - 1
 - Day at the Legislature - 1
 - Regional Events - 1
 - State Convention - 1
- Rick Rebel Golf Classic - 1 Complimentary Golfer
- 1/8 page color advertisement at NABIP-Oregon Events

Friend of NABIP-Oregon - \$1,500

Become a Friend of NABIP-Oregon and you'll receive

- Visibility as Friend of NABIP-Oregon on all association communication.
- Logo and company description placement on NABIP-Oregon's website home page.
- One complimentary booth at one signature NABIP-Oregon Event.

HERE FROM THE SOURCE WHY YOU SHOULD PARTNER WITH NABIP- OREGON

My first NABIP function was Spring Forum and later I made it to Day at the Legislature, Spring CE, CEO Roundtable and there was one very consistent feeling, everyone seemed happy and I was made to feel welcome. As I attended more functions I learned things and then I wanted to be part of it. I chatted with Stacy Carmichael and asked if I could join and would Moda pay the membership. In a standard Stacy move, the answer was yes IF you get involved in a board position. It took some time for "the right" board position to become available; one that I could really sink my teeth into and feel passionate about. The rest is history and I am so pleased to be a part of this team. At my first board event (the retreat) I just immediately felt inclusive of a great group of people. I am so happy.

Rick Love
Account Manager Large Group Business, Sales
Moda

EVENT SPONSORSHIP OPPORTUNITIES

February 8

CEO Virtual Roundtable

This annual event brings together the top industry Executives to share their insights on the latest trends, on the future of health care and on market performance. This is your time to engage with an impressive panel of C-Suite decision makers and ask the questions impacting your business and your clients.



Sponsorship

All sponsors receive Company Logo on all Event Marketing Materials

Virtual Table Sponsorship- \$450

Six attendee registrations and company logo listed in the digital program

Event Sponsor - \$500 (max 5)

One half page color ad in the digital program

Digital Program Advertising

Half page color ad - \$175 (max 2) | Quarter page color ad - \$100 (max 4)



March 14

Willamette Valley Spring CE

Industry professionals from the Willamette Valley in Oregon will connect with their peers and other professionals, capture new knowledge from dynamic speakers and innovators and talk about the business of being a Benefits and Insurance Professional in Oregon.

Spring 2024

Regional Events in Central OR & Southern OR

Industry professionals will connect with their peers and other professionals and capture new knowledge from dynamic speakers and innovators.

Sponsorship at each event

All sponsors receive Company Logo on all Event Marketing Materials

Breakfast Sponsor - \$750 (max 2)

One Exhibit Booth | Full Page Advertisement in Event Program | One complimentary attendee registration

Refreshment Sponsor - \$400 (max 2)

Signage at beverage station

Attendee Table Sponsor - \$400

Register a table of six (6) attendees at discounted price of the registration fee

Event Sponsor - \$250 (max 4)

One complimentary attendee registration





July 16-17

NW Medicare Summit

Get the latest updates on Medicare policy, provider compliance, and benefit reform. This is two days of engaging and informative sessions, networking opportunities, and a chance to interact with industry leaders.

Sponsorship

All sponsors receive Company Logo on all Event Marketing Materials

Platinum Sponsor - \$5,000 (max 1)

Two Exhibit Tables | Four Complimentary Medicare Attendee Registrations | Four Complimentary Medicare Exhibitor Registrations | Full page color advertisement on the inside front cover in Event Program | Two Email blast opportunities 3 minutes of podium time at event | Introduction on 1st presenter

Gold Sponsor - \$3,000 (max 2)

One Exhibit Table | Four Complimentary Medicare Attendee Registrations | Two Complimentary Medicare Exhibitor Registrations | Full page color advertisement on the inside back cover in Event Program

Silver Sponsor - \$2,500 (max 2)

One Exhibit Table | Two Complimentary Medicare Attendee Registrations | Two Complimentary Medicare Exhibitor Registrations | Half page color advertisement Event Program

Bronze Sponsor - \$1,500 (max 2)

One Exhibit Table | One Complimentary Medicare Exhibitor Registration | Quarter page color advertisement in Event Program

Lunch Sponsor - \$2,500 (max 2)

One Exhibit Table | Two Complimentary Medicare Attendee Registrations | Two Complimentary Medicare Exhibitor Registrations | Half page color advertisement in Event Program | Company table cloth on buffet table

Breakfast Sponsor - \$2,500 (max 4)

One Exhibit Table | Two Complimentary Medicare Attendee Registrations | Two Complimentary Medicare Exhibitor Registrations | Half page color advertisement in Event Program | Company table cloth on buffet table

Name Badge/Lanyard Sponsor - \$2,000 (max 1)

One Exhibit Table | Two Complimentary Medicare Attendee Registrations | Two Complimentary Medicare Exhibitor Registrations | Half page color advertisement in Event Program | Logo printed on name badges and lanyards

Registration Table Sponsor - \$1,500 (max 2)

One Exhibit Table | Two Complimentary Medicare Attendee Registrations | Two Complimentary Medicare Exhibitor Registrations | Quarter page color advertisement in Event Program | Company table cloth on registration table

Reception Sponsor - \$1,500 (max 4)

One Exhibit Table | Two Complimentary Medicare Attendee Registrations | Two Complimentary Medicare Exhibitor Registrations | Quarter page color advertisement in Event Program

Break Sponsor for AM and PM - \$1,000 (max 2 per break)

One Exhibit Table | Two Complimentary Medicare Exhibitor Registrations | Quarter page color advertisement in Event Program
Company table cloth on registration table

Exhibit Table - \$600 each

One Exhibit Table | One Complimentary Medicare Exhibitor Registrations



July 17-18

Annual State Convention

Get the latest updates on policy, provider compliance, and benefit reform from the most up-to-date information available. This two-day event offers engaging and informative sessions, networking opportunities, and a chance to interact with industry leaders.

Sponsorship

All sponsors receive Company Logo on all Event Marketing Materials

Platinum Sponsor - \$3,000 (max 1)

Two Exhibit Tables | Four Complimentary Convention Attendee Registrations | Four Complimentary Convention Exhibitor Registrations | Full page color advertisement on the inside front cover in Event Program | Two Email blast opportunities | 3 minutes of podium time at event | Introduction on 1st presenter

Gold Sponsor - \$2,500 (max 2)

One Exhibit Table | Four Complimentary Convention Attendee Registrations | Two Complimentary Convention Exhibitor Registrations | Full page color advertisement on the inside back cover in Event Program

Silver Sponsor - \$1,500 (max 2)

One Exhibit Table | One Complimentary Convention Exhibitor Registration | Quarter page color advertisement in Event Program

Lunch Sponsor - \$2,500 (max 2)

One Exhibit Table | Two Complimentary Convention Attendee Registrations | Two Complimentary Convention Exhibitor Registrations | Half page color advertisement in Event Program | Company table cloth on buffet table

Breakfast Sponsor - \$2,500 (max 4)

One Exhibit Table | Two Complimentary Convention Attendee Registrations | Two Complimentary Convention Exhibitor Registrations | Half page color advertisement in Event Program | Company table cloth on buffet table

Name Badge/Lanyard Sponsor - \$2,000 (max 1)

One Exhibit Table | Two Complimentary Convention Attendee Registrations | Two Complimentary Convention Exhibitor Registrations | Half page color advertisement in Event Program | Logo printed on name badges and lanyards

Registration Table Sponsor - \$1,500 (max 2)

One Exhibit Table | Two Complimentary Convention Attendee Registrations | Two Complimentary Convention Exhibitor Registrations | Quarter page color advertisement in Event Program | Company table cloth on registration table

Reception Sponsor - \$1,500 (max 4)

One Exhibit Table | Two Complimentary Convention Attendee Registrations | Two Complimentary Convention Exhibitor Registrations | Quarter page color advertisement in Event Program

Break Sponsor for AM and PM - \$500 (max 2 per break)

One Exhibit Table | One Complimentary Convention Exhibitor Registrations | Quarter page color advertisement in Event Program Company table cloth on registration table

Exhibit Table - \$600 each

One Exhibit Table | One Complimentary Convention Exhibitor Registration



August 5

Rick Rebel Classic

Join us for a memorable afternoon filled with golf, contests, and some friendly competition while honoring a NABIP-Oregon member and our friend, Rick Rebel.

Sponsorship at each event

All sponsors receive Company Logo on all Event Marketing Materials

Tournament Sponsor - \$1,500 (max 2)

Chance to speak at Happy Hour | Four complimentary golfer registrations | Complimentary Hole Sponsorship | Signage at registration

Lunch Sponsor - \$1,000 (max 2)

Signage on box lunches | Two complimentary golfer registrations | Complimentary Hole Sponsorship

Beverage Cart Sponsor - \$750 (max 1)

Logo on the beverage cart | Logo on golfer beverage ticket | One complimentary golfer registration

Golf Cart Sponsor - \$500 (max 1)

Logo on all golf carts | One complimentary golfer registration

Hole In Sponsor - \$500 (max 1)

Hole in One sponsorship with Signage at the hole

Agency Hole Sponsor with Foursome - \$500

Signage at sponsored hole | Includes four golfer registrations

Agency Hole Sponsor - \$200

Signage at sponsored hole

Carrier Hole Sponsor with Foursome - \$800

Signage at sponsored hole | Includes four golfer registrations

Carrier Hole Sponsor - \$400

Signage at sponsored hole

Course Play Contest Sponsor - \$100 each

Long Drive Men | Long Drive Women | KP Men | KP Women | Straight Drive Men | Straight Drive Women
Signage at the contest hole