

National Association of Benefits and Insurance Professionals
Oregon Chapter



2026
IMPACT PARTNER
-AND-
SPONSOR
OPPORTUNITIES

NABIP OREGON IS THE
OREGON CHAPTER OF THE
NATIONAL ASSOCIATION OF BENEFITS &
INSURANCE PROFESSIONALS OF OREGON

WHY YOU SHOULD PARTNER WITH NABIP OREGON?

By becoming an NABIP Oregon Impact Partner, you further educate and develop our industry. NABIP Oregon can connect you with individuals and organizations that are at the forefront of knowledge and expertise, while helping you raise your organization's profile and awareness within the industry.

WHY SHOULD YOU BE A PARTNER?

- 1 Increase reach through affiliation with NABIP Oregon.
- 2 Obtain direct access to NABIP Oregon members.
- 3 Introduce new products and services.
- 4 Network with professionals in the industry.
- 5 Achieve public recognition as an organization that's making a difference in the industry.



HERE FROM THE SOURCE WHY YOU SHOULD PARTNER WITH NABIP OREGON

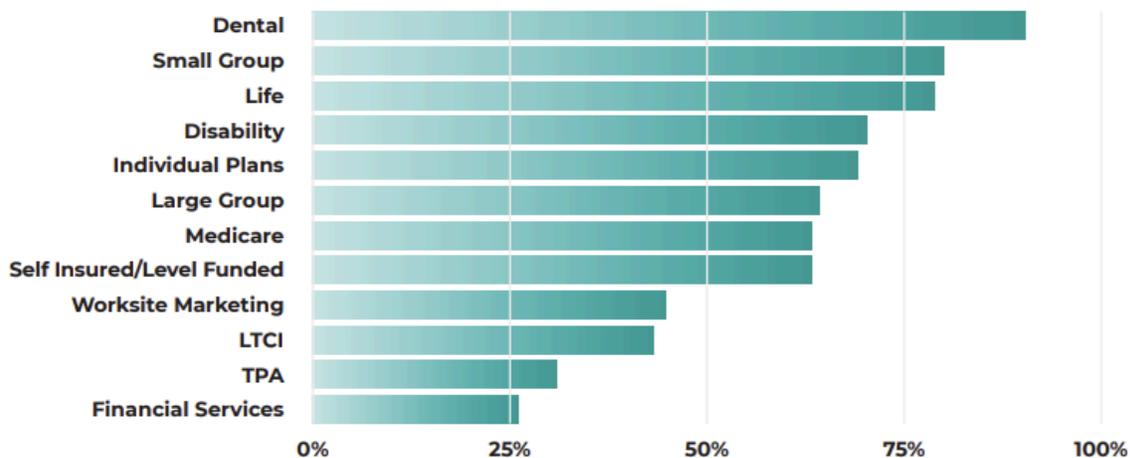
My first NABIP function was Spring Forum and later I made it to Day at the Legislature, Spring CE, CEO Roundtable and there was one very consistent feeling, everyone seemed happy and I was made to feel welcome. As I attended more functions I learned things and then I wanted to be part of it. I chatted with Stacy Carmichael and asked if I could join and would Moda pay the membership. In a standard Stacy move, the answer was yes IF you get involved in a board position. It took some time for "the right" board position to become available; one that I could really sink my teeth into and feel passionate about. The rest is history and I am so pleased to be a part of this team. At my first board event (the retreat) I just immediately felt inclusive of a great group of people. I am so happy.

WHO ARE NABIP OREGON MEMBERS?

The Oregon chapter of the National Association of Benefits and Insurance Professionals (NABIP) is dedicated to supporting health insurance and employee benefits professionals throughout our state. We work tirelessly to ensure that all Oregonians have access to high-quality, affordable healthcare and benefits. In pursuit of this mission, NABIP Oregon advocates for sound public policy and promotes the interests of our members. As part of a nationwide organization representing more than 350 member licensed agents, brokers, consultants, and benefit professionals, NABIP Oregon plays a key role in advancing industry standards and supporting professionals through our local efforts and leadership.



Over the years, NABIP's membership has grown to encompass members who sell traditional health insurance products and members who offer non-traditional coverage options. Our members provide clients access to traditional health insurance products, self-funded plans, Medicare Advantage and supplements, and various other employee benefits solutions



NABIP OREGON 2026 PARTNERSHIP LEVELS AND BENEFITS

	DIAMOND* <i>only one available</i>	RUBY	SAPPHIRE	EMERALD	PEARL
	\$7,500	\$5,000	\$3,500	\$2,000	\$1,500
ADDITIONAL SPONSORSHIP					
Recognition at all Meetings (podium, signage, on-screen)	X	X	X	X	X
Company Logo and/ link on NABIP OR Website and Communications	X	X	X	X	X
Social Media Posts	Monthly	3	2	1	
Specialized Email Blast to NABIP OR Members	Monthly	3	2	1	
Impact Partner Announcement on Social Media	X	X	X	X	x
Article or Ad in quarterly newsletter to SBS list	Quarterly				
Carrier Training listing on Association website	X	X	X	X	X
Webinar to be held on NABIP OR's Zoom Platform	2	1			
One color ad in digital program for each signature event below	Full Page	1/2 Page	1/4 Page	1/8 Page	
Diamond Partner Showcase	X				
NABIP OREGON SIGNATURE EVENTS					
Annual Convention July 9-10, 2026 Seaside, Oregon					
Podium Time (5 Minutes)	X				
(1) Exhibit Table	1 Table	1	1	1	
Complimentary Attendee Registration Tickets	6	4	3	2	1
First Choice of Event Sponsorship	X				
NW Medicare Summit July 8-9, 2026 Seaside, Oregon					
Podium Time (5 Minutes)	X				
(1) Exhibit Table	1 Table	1	1	1	
Complimentary Attendee Registration Tickets	6	4	3	2	1
First Choice of Event Sponsorship	X				
Day at the Legislature February 2026 Salem, Oregon					
Complimentary Attendee Registration Tickets	4	3	2	1	1
CEO Virtual Round Table January 28, 2026 NABIP OR Zoom Platform					
Podium Time (5 min)	X				
Complimentary Attendee Registration Tickets	12	4	3	2	1
Willamette Valley Spring CE March 12, 2026 Salem, Oregon					
Podium Time & introduction of Keynote speaker	X				
(1) Exhibit Table	1 Table	1 Table	1 Table		
Complimentary Attendee Registration Tickets	4	2	1	1	1
Spring Forum May 7, 2026 Tigard, Oregon					
Podium Time & introduction of Keynote speaker	X				
(1) Exhibit Table	1 Table	1 Table	1 Table		
Complimentary Attendee Registration Tickets	4	2	1	1	1
SPONSOR-UP:					
Sponsor-Up items are in addition to annual partnerships. If you are interested in SPONSORING-UP, please contact Stacey Barrett, NABIP OR Executive Director, for details at manager@nabip-oregon.org .					

*Exclusive Diamond Sponsorship includes a first right of refusal for 2 consecutive years.

IMPACT PARTNER DELIVERABLES

Diamond Partner - \$7,500

What You'll Receive

- Visibility as Diamond Impact Partner on all association communication.
- Recognition at all Meetings (podium, signage, on-screen)
- Monthly Social Media Posts
- Specialized Emails blast to NABIP Oregon Membership
- Impact Partner Announcement Spotlight on Social Media
- Article or Ad in quarterly newsletter
- Carrier Training listing on Association Website
- Two Webinars to be held on NABIP Oregon's Zoom Platform
- One full page color ad in digital program for each signature event below
- Diamond Partner Showcase

You will receive the following deliverables at the upcoming events.

- State Convention
 - 6 registration tickets
 - 1 exhibit table
 - Opportunity to speak for up to five minutes at the beginning of the event.
- NW Medicare Summit
 - 4 registration tickets
 - 1 exhibit table
 - Opportunity to speak for up to five minutes at the beginning of the event.
- Day at the Legislature
 - 4 registration tickets
- CEO Roundtable
 - 12 registration tickets
 - Opportunity to speak for up to five minutes at the beginning of the event.
- Willamette Valley Spring CE
 - 4 registration tickets for each event
 - 1 exhibit table
 - Opportunity to speak for up to five minutes at the beginning of the event.
 - Opportunity to introduce first presenter.
- Spring Forum
 - 4 registration tickets for each event
 - 1 exhibit table
 - Opportunity to speak for up to five minutes at the beginning of the event.
 - Opportunity to introduce first presenter.

Ruby Partner - \$5,000

What You'll Receive

- Visibility as Ruby Impact Partner on all association communication.
- Recognition at all Meetings (podium, signage, on-screen)
- Three Social Media Posts
- Three specialized Emails blast to NABIP Oregon Membership
- Impact Partner Announcement Spotlight on Social Media
- Carrier Training listing on Association Website
- One Webinar to be held on NABIP Oregon's Zoom Platform
- One half page color ad in digital program for each signature event below

You will receive the following deliverables at the upcoming events.

- State Convention
 - 4 registration tickets
 - 1 exhibit table
- NW Medicare Summit
 - 4 registration tickets
 - 1 exhibit table
- Day at the Legislature
 - 3 registration tickets
- CEO Roundtable
 - 4 registration tickets
- Willamette Valley Spring CE
 - 2 registration tickets for each event
 - 1 exhibit table
- Spring Forum
 - 2 registration tickets for each event
 - 1 exhibit table

Sapphire Partner - \$3,500

What You'll Receive

- Visibility as Sapphire Impact Partner on all association communication.
- Recognition at all Meetings (podium, signage, on-screen)
- Two Social Media Posts
- Two specialized Emails blast to NABIP Oregon Membership
- Impact Partner Announcement Spotlight on Social Media
- Carrier Training listing on Association Website
- One 1/4 page color ad in digital program for each signature event below

You will receive the following deliverables at the upcoming events.

- State Convention
 - 3 registration tickets
 - 1 exhibit table
- NW Medicare Summit
 - 3 registration tickets
 - 1 exhibit table
- Day at the Legislature
 - 2 registration tickets
- CEO Roundtable
 - 3 registration tickets
- Willamette Valley Spring CE
 - 1 registration tickets for each event
 - 1 exhibit table
- Spring Forum
 - 1 registration tickets for each event
 - 1 exhibit table

Emerald Partner - \$2,000

What You'll Receive

- Visibility as Emerald Impact Partner on all association communication.
- Recognition at all Meetings (podium, signage, on-screen)
- One Social Media Post
- One specialized Email blast to NABIP Oregon Membership
- Impact Partner Announcement Spotlight on Social Media
- Carrier Training listing on Association Website
- One 1/8 page color ad in digital program for each signature event below

You will receive the following deliverables at the upcoming events.

- State Convention
 - 2 registration tickets
 - 1 exhibit table
- NW Medicare Summit
 - 2 registration tickets
 - 1 exhibit table
- Day at the Legislature
 - 1 registration tickets
- CEO Roundtable
 - 2 registration tickets
- Willamette Valley Spring CE
 - 2 registration tickets for each event
- Spring Forum
 - 2 registration tickets for each event

Pearl Partner - \$1,500

What You'll Receive

- Visibility as Pearl Impact Partner on all association communication.
- Recognition at all Meetings (podium, signage, on-screen)
- Impact Partner Announcement Spotlight on Social Media
- Carrier Training listing on Association Website

You will receive the following deliverables at the upcoming events.

- State Convention
 - 1 registration ticket
- NW Medicare Summit
 - 1 registration ticket
- Day at the Legislature
 - 1 registration ticket
- CEO Roundtable
 - 1 registration ticket
- Willamette Valley Spring CE
 - 1 registration tickets for each event
- Spring Forum
 - 1 registration tickets for each event

Friend of NABIP Oregon - \$750

Become a Friend of NABIP Oregon and you'll receive

- Visibility as Friend of NABIP Oregon on all association communication.
- Logo and company description placement on NABIP Oregon's website home page.

2026 EVENTS



January 28

CEO Roundtable

NABIP OR Zoom Platform
Anticipated Attendance: 200

February

Day at the Legislature

Oregon State Library - Salem, OR
Anticipated Attendance: 40



March 12

Willamette Valley Spring CE

Broadway Commons – Salem, OR
Anticipated Attendance: 50



May 7

Spring Forum

Embassy Suites, Tigard, OR
Anticipated Attendance: 100

July 8-9

NW Medicare Summit

Seaside Civic & Convention Center - Seaside, OR
Anticipated Attendance: 100

July 9-10

Annual State Convention

Seaside Civic & Convention Center - Seaside, OR
Anticipated Attendance: 100

By becoming an Impact Partner of the NABIP Oregon, you gain immediate access to a network of industry leaders in healthcare.

NABIP Oregon members play a pivotal role in meeting the health insurance requirements of both large and small employers. Furthermore, they specialize in providing tailored solutions for individuals seeking Medicare and individual health insurance coverage. Enhance your brand visibility by aligning with these influential professionals—consider joining NABIP Oregon as an Impact Partner today.

Willamette Valley Spring CE - March 12, 2026

Broadway Commons - Salem, Oregon

Breakfast Sponsor - \$750 (max 2)

- (1) Exhibit Table
- (1) Complimentary attendee registration
- Full Page Advertisement in Event Program

Refreshment Sponsor - \$400 (max 2)

- (1) Exhibit Table
- (1) Complimentary attendee registration
- ½ Page Advertisement in Event Program

Attendee Table Sponsor - \$400

- Register a table of six (6) attendees at discounted price of the registration fee

Exhibit Table - \$300

- (1) Exhibit Table
 - (1) Complimentary Exhibit Personnel
-

Spring Forum - May 7, 2026

Embassy Suites - Tigard, OR

Break Sponsor - \$750 (max 2)

- (1) Exhibit Table
- (1) Complimentary attendee registration
- Full Page Advertisement in Event Program

Refreshment Sponsor - \$400 (max 2)

- (1) Exhibit Table
- (1) Complimentary attendee registration
- ½ Page Advertisement in Event Program

Attendee Table Sponsor - \$400

- Register a table of six (6) attendees at discounted price of the registration fee

Exhibit Table - \$300

- (1) Exhibit Table
- (1) Complimentary Exhibit Personnel

NW Medicare Summit - July 8-9, 2026

Seaside Civic & Convention Center - Seaside, OR

Gold Sponsor - \$2,000 (max 2)

- (1) Exhibit Table
- (2) Complimentary Exhibitor Registrations | (4) Complimentary Broker/Agent Attendee Registrations
- Full page color advertisement on the inside back cover in Event Program

Silver Sponsor - \$1,500 (max 2)

- (1) Exhibit Table
- (2) Complimentary Exhibitor Registrations | (2) Complimentary Broker/Agent Attendee Registrations
- ½ page color advertisement on the inside back cover in Event Program

Bronze Sponsor - \$1,000 (max 2)

- (1) Exhibit Table
- (1) Complimentary Exhibitor Registration
- ¼ page color advertisement in Event Program

Lunch Sponsor - \$2,000 (max 2)

- (1) Exhibit Table
- (2) Complimentary Exhibitor Registrations | (2) Complimentary Broker/Agent Attendee Registrations
- 1/2 page color advertisement in Event Program
- Company tablecloth on catering table

Breakfast Sponsor - \$1,500 (max 2)

- (1) Exhibit Table
- (2) Complimentary Exhibitor Registrations | (2) Complimentary Broker/Agent Attendee Registrations
- 1/4 page color advertisement in Event Program
- Company tablecloth on catering table

Name Badge/Lanyard Sponsor - \$2,000 (max 1)

- (1) Exhibit Table
- (2) Complimentary Exhibitor Registrations | (2) Complimentary Broker/Agent Attendee Registrations
- 1/2 page color advertisement in Event Program
- Logo printed on name badges and lanyards

Registration Table Sponsor - \$1,000 (max 2)

- (1) Exhibit Table
- (1) Complimentary Exhibitor Registrations | (1) Complimentary Broker/Agent Attendee Registrations
- 1/4 page color advertisement in Event Program
- Company tablecloth on registration table

Reception Sponsor - \$1,500 (max 2)

- (1) Exhibit Table
- (2) Complimentary Exhibitor Registrations | (2) Complimentary Broker/Agent Attendee Registrations
- 1/4 page color advertisement in Event Program

Break Sponsor for AM and PM - \$500 each (max 2 per break)

- (1) Complimentary Exhibitor Registrations
- Add an exhibit table at a special discounted rate of \$300. Contact the NABIP Oregon office for more information.

Exhibit Table - \$600 each

- One Exhibit Table
 - (1) Complimentary Exhibitor Registration
-

Annual Convention - July 9-10, 2026

Seaside Civic & Convention Center - Seaside, OR

Gold Sponsor - \$2,000 (max 2)

- (1) Exhibit Table
- (2) Complimentary Exhibitor Registrations | (4) Complimentary Broker/Agent Attendee Registrations
- Full page color advertisement on the inside back cover in Event Program

Silver Sponsor - \$1,500 (max 2)

- (1) Exhibit Table
- (2) Complimentary Exhibitor Registrations | (2) Complimentary Broker/Agent Attendee Registrations
- ½ page color advertisement on the inside back cover in Event Program

Bronze Sponsor - \$1,000 (max 2)

- (1) Exhibit Table
- (1) Complimentary Exhibitor Registration
- ¼ page color advertisement in Event Program

Lunch Sponsor - \$2,000 (max 2)

- (1) Exhibit Table
- (2) Complimentary Exhibitor Registrations | (2) Complimentary Broker/Agent Attendee Registrations
- 1/2 page color advertisement in Event Program
- Company tablecloth on catering table

Breakfast Sponsor - \$1,500 (max 2)

- (1) Exhibit Table
- (2) Complimentary Exhibitor Registrations | (2) Complimentary Broker/Agent Attendee Registrations
- 1/4 page color advertisement in Event Program
- Company tablecloth on catering table

Name Badge/Lanyard Sponsor - \$2,000 (max 1)

- (1) Exhibit Table
- (2) Complimentary Exhibitor Registrations | (2) Complimentary Broker/Agent Attendee Registrations
- 1/2 page color advertisement in Event Program
- Logo printed on name badges and lanyards

Registration Table Sponsor - \$1,000 (max 2)

- (1) Exhibit Table
- (1) Complimentary Exhibitor Registrations | (1) Complimentary Broker/Agent Attendee Registrations
- 1/4 page color advertisement in Event Program
- Company tablecloth on registration table

Reception Sponsor - \$1,500 (max 2)

- (1) Exhibit Table
- (2) Complimentary Exhibitor Registrations | (2) Complimentary Broker/Agent Attendee Registrations
- 1/4 page color advertisement in Event Program

Break Sponsor for AM and PM - \$500 each (max 2 per break)

- (1) Complimentary Exhibitor Registrations
- Add an exhibit table at a special discounted rate of \$300. Contact the NABIP Oregon office for more information.

Exhibit Table - \$600 each

- One Exhibit Table
- (1) Complimentary Exhibitor Registration