



## **OAHU CEO Roundtable Sponsorship/Advertising Information**

Join us for the highly anticipated 2021 OAHU CEO Roundtable on Thursday, February 11th from 1:00-4:00 pm on the OAHU Zoom platform.

This annual event brings together the top industry Executives from health plans and health care delivery systems to share their insights on the latest trends, on the future of health care and on market performance. This is your time to engage with an impressive panel of C-Suite decision makers and ask the questions impacting your business and your clients. We look forward to seeing you there!

### **2021 CEO Roundtable Sponsor/Advertising Opportunities**

#### **Virtual Table Sponsorships- \$450**

- 6 attendee registrations at the member price
- Company logo listed in the digital program

#### **Event Sponsors - \$500 (max 5)**

- Half page color ad in the digital program
- Sponsor logo/link on event marketing

#### **Digital Program Advertising**

Full page color ad + imbedded links	\$250 (max 2)
Half page color ad	\$175 (max 4)
Quarter page color ad	\$100 (max 8)

Register today on the OAHU website at [www.orahu.org](http://www.orahu.org)!

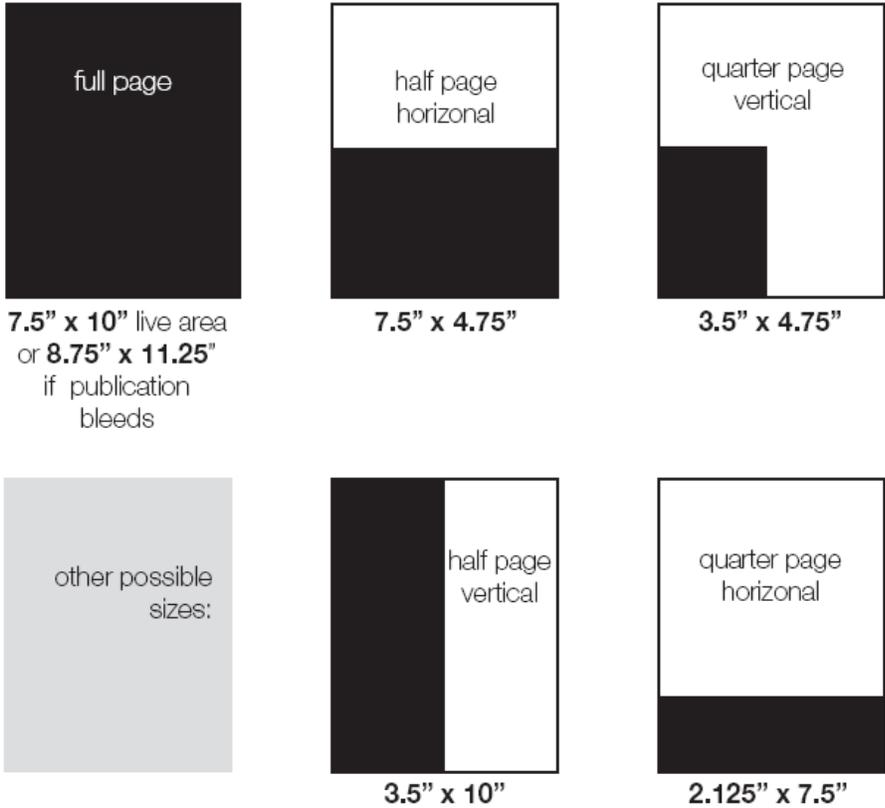
Questions? Contact Stacey Barrett, OAHU Association Staff at [sbarrett@orahu.org](mailto:sbarrett@orahu.org).



## OAHU CEO Roundtable – Digital Program Advertising Spec Sheet

### Ad Specifications

Advertising copy must be formatted in EPS or PDF, 300 dpi, with embedded fonts or fonts converted to outlines in the case of EPS files; JPG, TIFF or BMP files. No MS Publisher or graphics in Word documents can be accepted. Ads should be submitted in color space of the final print job (i.e.: 4/color process, greyscale or PMS spot color). Files may be emailed or placed on disk. All fonts and graphics must be included on disk with the document. Final version hard copy of all ads, as well as information on program, version and platform (MAC or PC) must also be included.



**Deadline to submit advertising: February 1, 2021**  
**Please submit to [sbarrett@orahu.org](mailto:sbarrett@orahu.org).**